



This project is co-financed by the
European Union and the Republic of Türkiye



LABOUR MARKET SUPPORT PROGRAM FOR NEETS (NEET PRO)

PES Forum on NEETs: Global and Local Trends

Antalya, Türkiye - 16th Nov. 2023





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LABOUR MARKET DATA
FOR NEETS



NEET PRO

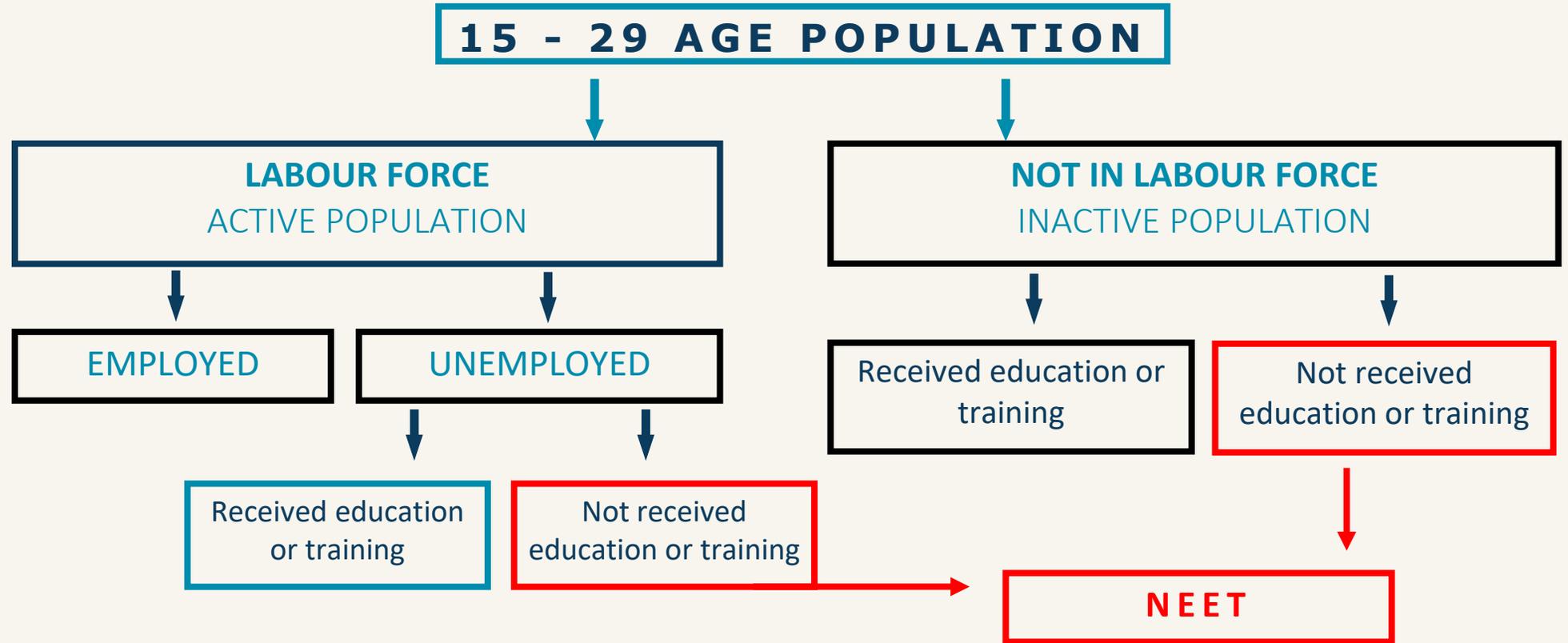
TECHNICAL ASSISTANCE &
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NEET Concept

DEFINITION & SCOPE



Source: Young People Not In Employment, Education Or Training (NEET) - An Overview In ETF Partner Countries, ETF, 2015



Heterogeneity



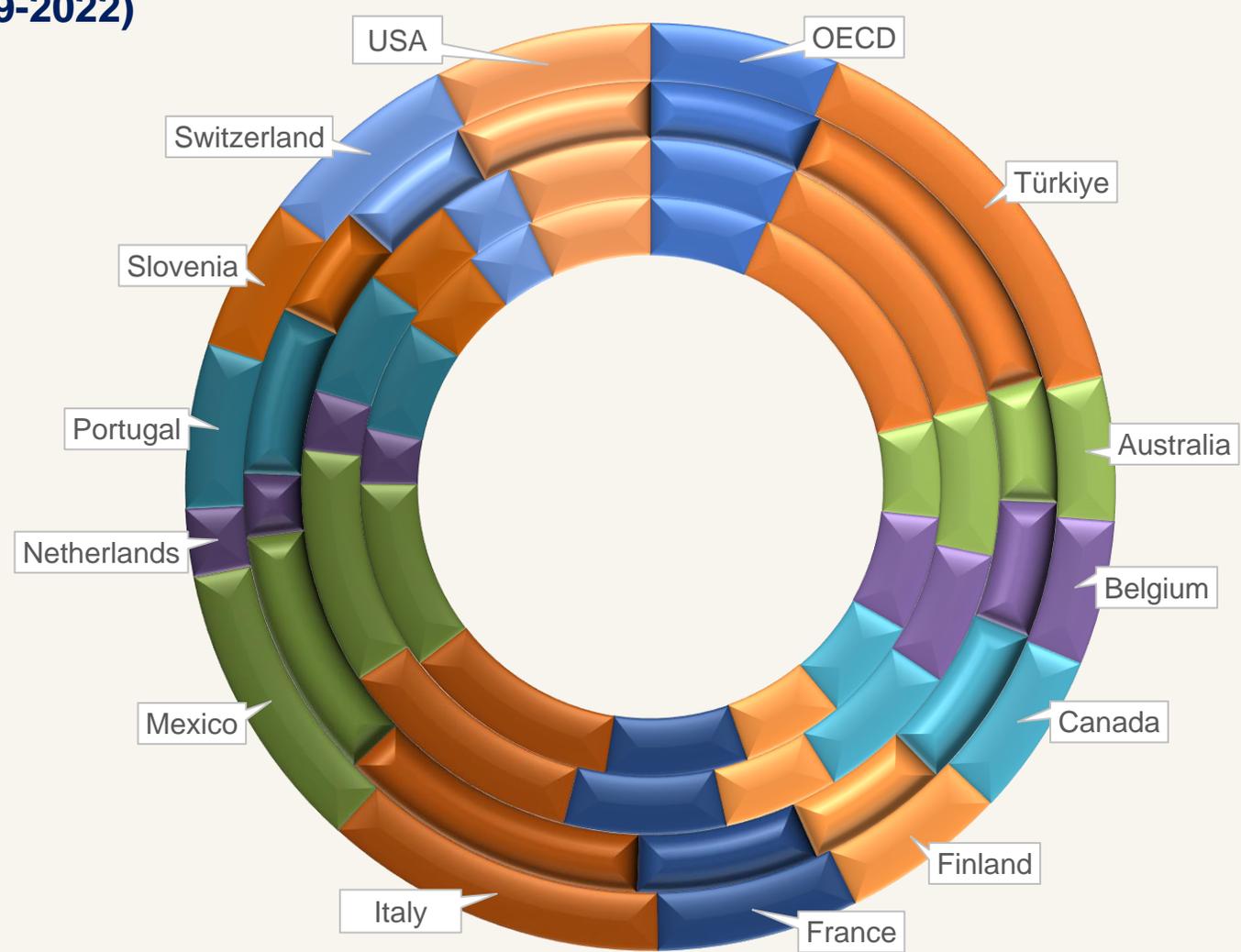
Hard to reach

NEET Rates in Comparison (15-29; 2019-2022)



NEET Data

LABOUR MARKET
DATA FOR NEETS



- OECD
- Türkiye
- Australia
- Belgium
- Canada
- Finland
- France
- Italy
- Mexico
- Netherlands
- Portugal
- Slovenia
- Switzerland
- USA

Source: OECD (2023), Youth not in employment, education or training (NEET) (indicator). doi: 10.1787/72d1033a-en (Accessed on 8 November 2023)

FIELD RESEARCH ON NEETS (NEET PRO) MAIN FINDINGS

Oct. 2022 - June 2023



NEET Data

LABOUR MARKET
DATA FOR NEETS

Focus Group Meetings

- 16 provinces
- 64 focus group meetings
- Local partners and NEETs
- More than 400 participants
- Determining the situation

Field Survey

- 4.916 NEETs
- Determining the tendencies, expectancies and needs of NEETs

Roundtable Discussions

- 16 roundtable meetings
- Local and central partners
- Discussing findings and policy areas



FIELD RESEARCH ON NEETS (NEET PRO) MAIN FINDINGS

Oct. 2022 - June 2023



NEET Data

LABOUR MARKET
DATA FOR NEETS

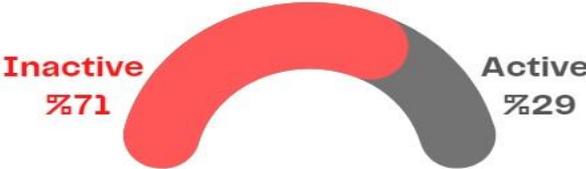
NEET Rate (15 - 29)



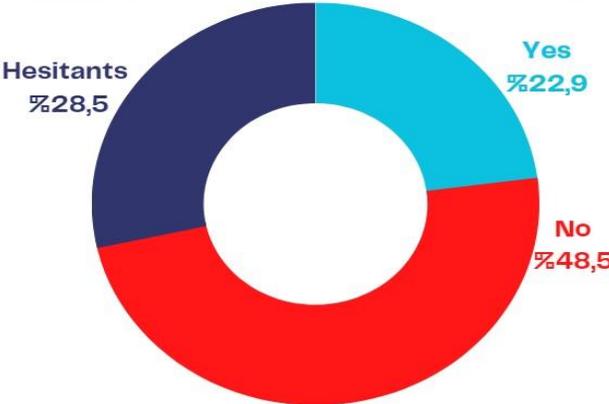
5 million NEETs



Labour Market Status



Are you aware of institutions or organisations that offer training/course opportunities to young people?



15-24 NEET Rate
2023 Q2



To Get a Job



Who wants to be an entrepreneur?



Source: Generated from 2021 TURKSTAT Micro Data and NEET PRO Field Research by research team



NEET PRO

TECHNICAL
ASSISTANCE &
GRANT SCHEME

AIM & TARGET GROUPS	<ul style="list-style-type: none">» Increasing the employability and labour force participation of NEETs with comprehensive and holistic labour market supports.» NEETs & İŞKUR staff
GRANT SCHEME	<ul style="list-style-type: none">» 12 MONTHS / AUGUST 2023 – JULY 2024» BUDGET: EUR 17 MILLIONS» 58 GRANT PROJECTS
TECHNICAL ASSISTANCE	<ul style="list-style-type: none">» 30 MONTHS / 30 DEC. 2021 – 29 JUNE 2024» BUDGET: EUR 2,5 MILLIONS <p>I. INTERVENTION INSTITUTIONAL CAPACITY DEVELOPMENT</p> <p>II. INTERVENTION COMMUNICATION</p> <p>III. INTERVENTION RESEARCH AND STUDIES</p>

3 Key Experts
NKES
2.450 man/days in total

YOUTH GUARANTEE

Aims to ensure that all young people under 30 years of age receive a good quality offer of employment, continued education, an apprenticeship or a traineeship within a period of 4 months of becoming unemployed or leaving formal education.



NEET PRO

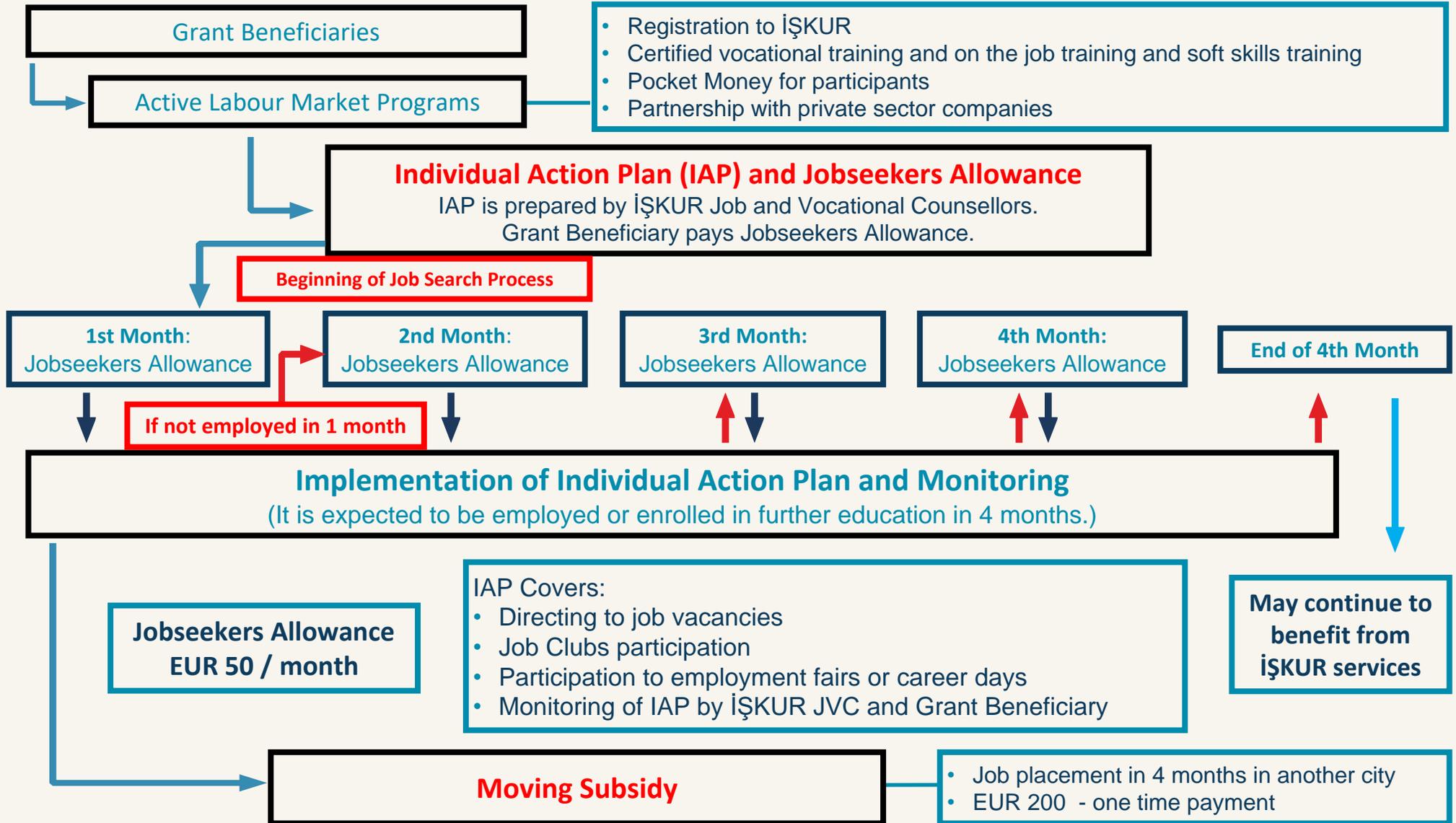
GRANT SCHEME

GRANT SCHEME

- » **12 MONTHS / AUGUST 2023 – JULY 2024**
- » **BUDGET: EUR 17 MILLIONS**
- » **58 GRANT PROJECTS**

- Financing projects of local actors such as municipalities, chambers of commerce and industry, development agencies, universities, NGOs etc. addressing NEETs aged 15-29 | **EUR 200,000 - 350,000**
- Vocational and on the job trainings and soft skills trainings that will increase the employability of NEETs in line with local needs and sectors | **EUR 10 / day Pocket Money**
- **Individual Action Plans** for NEETs provided by job and vocational counselors of İŞKUR
- Jobseekers Allowance for NEETs by the grant beneficiary to financially support the Individual Action Plan | **EUR 50 x Max. 4 Months**
- Moving Subsidy by the grant beneficiary to support the moving costs in case of employment in a different province | **One-time Payment EUR 200**

GRANT SCHEME IMPLEMENTATION PROCESS



NEET PRO

GRANT SCHEME



NEET PRO

TECHNICAL
ASSISTANCE

ACTIVITY 1.1. Trainings for İŞKUR Staff

1. Trainings for Individual Action Plan (IAP) and Jobseekers Allowance (JSA) Implementation and Monitoring Model | **450 İŞKUR Staff**
2. Trainings for implementation of Outreach Strategy | **240 İŞKUR Staff**
3. Training for NEET Oriented Policies | **495 İŞKUR Staff**
4. Trainings in 2 Additional Subjects According to Research Results | **175 İŞKUR Staff**

ACTIVITY 1.2. Developing IAP and JSA Implementation & Monitoring Model

1. Developing an implementation and monitoring model for IAP and JSA
2. Creating an IAP form to ensure monitoring
3. On-Site Monitoring of At least 40 Grant Projects for Individual Action Plan and Jobseekers Allowance Model Development
4. Developing an implementation and monitoring software (**web application**)

ACTIVITY 1.3. Study Visits to Examine Best Practices Addressing NEETs

1. Latvia & Lithuania
2. Belgium & Netherlands



NEET PRO

TECHNICAL
ASSISTANCE

ACTIVITY 2.1. Preparation & Dissemination of the Outreach Strategy

1. Preparation of the Outreach Strategy
2. Organisation of workshops with the stakeholders for preparation of the Outreach Strategy
3. Organisation of a conference for dissemination of the Outreach Strategy

ACTIVITY 2.2. Communication Campaigns and Visibility Activities

1. Project Opening Conference
2. Execution of Visibility Activities

Advertisements for social media, information campaign by truck in 15 cities, videos, etc.

ACTIVITY 2.3. Promotion of Results of Grant Projects and the Program

1. Preparation and Dissemination of the Grant Projects' Summary Book
2. Organising a Closing Conference for the promotion of the results



NEET PRO

TECHNICAL
ASSISTANCE



Truck
Campaign
İŞKUR
Yol
Arkadaşım





NEET PRO

TECHNICAL
ASSISTANCE

Video
Young people
who succeeded
with
İŞKUR



Engelleri aşmaya devam ediyorum





NEET PRO

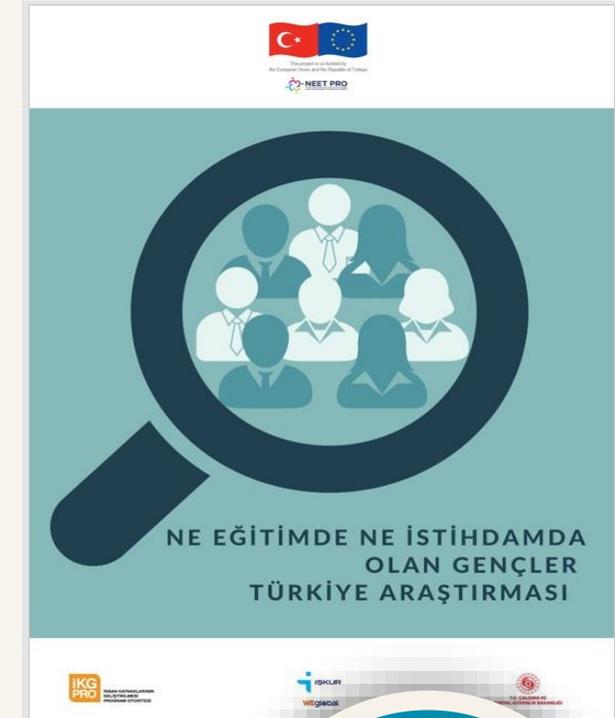
TECHNICAL
ASSISTANCE

ACTIVITY 3.1. Field Researches about NEETs and Promotion of Results

1. Field research on mapping of NEETs and preparing a holistic policy document
2. Organisation of a workshop to launch and disseminate the research result and discuss NEET oriented policies

ACTIVITY 3.2. Evaluation of the Grant Projects

1. Analysis of Grant Projects through interviews
2. Preparing an evaluation report to promote services providing capacity for NEETs





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Thank you for your attention.

