

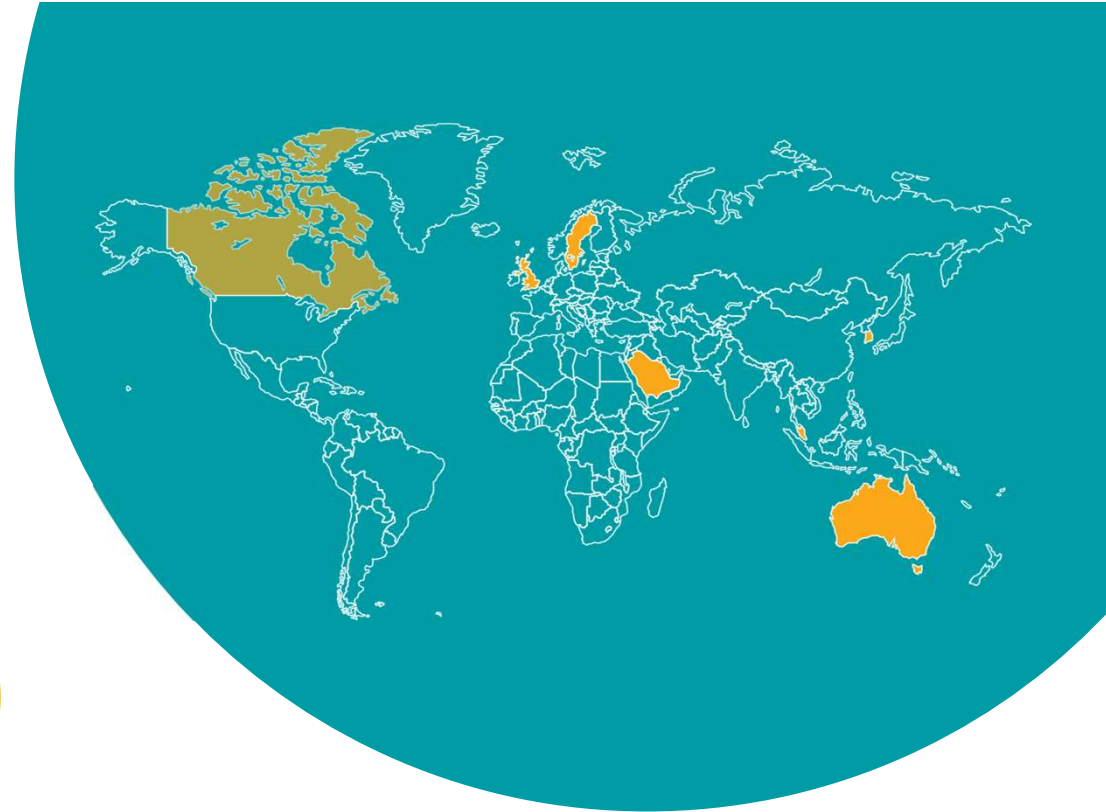


Asuria Self-Employment Assistance

ASÜRİA
ASSURED PEOPLE SERVICES

Asuria

Asuria has over **20 years of experience** delivering Labour Market Interventions in **Australia, Sweden, United Kingdom, Saudi Arabia and more recently South Korea.**



1000+
Staff globally

1000+
people currently
being supported to
start their own
business

250+
locations
globally

30+
Specialist
Business
Mentors

ASÜRİA
ASSURED PEOPLE SERVICES

Self-Employment Assistance Program



Exploring Self-Employment Workshop

4-day workshop to assist participants to make an informed decision on starting their own business



Small Business Coaching

12 months of personalised 1-on-1 business coaching



Accredited Small Business Training

Nationally recognised qualifications



Business Advice Sessions

1-on-1 advice sessions with a business mentor (1-hour duration)



Business Health Checks

1-on-1 health check session with a business mentor for existing small business owners (3-hour duration)



Business Plan Development

1-on-1 session with a business mentor to develop a business plan

Asuria Self-Employment Assistance Case Studies

Workforce Australia
Employment Services
Delivered by Asuria



Fitness Business Boot Camp

IMPROVE THE FITNESS OF YOUR BOTTOM LINE AT NO COST TO YOU

**20-21 May
9 am - 4 pm
Sydney CBD**

Asuria's Fitness Business Boot Camp
Providing you the opportunity to grow your existing fitness business, setting you up for growth and success.

Learn how to:

- ✓ Increase your revenue to industry leading levels;
- ✓ Generate new revenue streams;
- ✓ Grow your brand and profile;
- ✓ Reduce admin and paperwork;

At the end of the boot camp, you will:

- ✓ Be empowered with the right tools and tips to take your fitness business to the next level;
- ✓ Gain access to our government assisted business coaching program (Asuria's Self-Employment Assistance Program), and you will receive 12 months of 1:1 business coaching sessions and online workshops (eligibility criteria applies).

Spaces limited. Register here and get your fitness business off the ground and running today.

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Fitness Business Boot Camp

2-day fitness business boot camp for existing fitness business owners to address industry specific challenges and opportunities.

Workforce Australia
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BizAbility

Explore Being Your Own Boss Workshop for people with disability

- ✓ Do you have a hobby?
- ✓ Do you have a business idea?
- ✓ Have you ever considered owning your own business?

If you answered yes to all of the above, then the Self-Employment Assistance program's BizAbility workshop might be just right for you!

Workshop Timetable

	Session 1	Session 2	Session 3	Session 4	Session 5	Session 6
Date	19/09/23	21/09/23	24/09/23	24/09/23	02/10/23	05/10/23
Time	9.30am – 2.30pm	9.30am – 2.30pm	9.30am – 2.30pm	9.30am – 2.30pm	9.30am – 2.30pm	9.30am – 2.30pm
Delivery	In person	Online	In person	Online	In person	Online

Duration: Six sessions across three weeks, including a mixture of face to face and online workshops.

Register your interest to attend here

ASURIA
ASSURED PEOPLE SERVICES

BizAbility

Workshops tailored to supporting the needs of people with a disability exploring the prospect of starting their own business.

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Explore Being Your Own Boss Workshop

Have you ever considered starting your own business and becoming your own boss?

If so, all you need is an idea to turn your passion into your very own day job with the help of Asuria's Workforce Australia - Self-Employment Assistance Program.

By registering for our free workshop, you'll team up with our Asuria Business Mentors, who will offer their advice, support and guidance to empower you with the right tools and skills to achieve your goals.

With over 275 combined years of self-employment experience, our Asuria Business Mentors are joined by industry-leading professionals who will share their knowledge and insight into running a business in trades.

What will you learn?

- ✓ Getting Started - Understanding the world of small business and what it means to be an entrepreneur
- ✓ Business Idea Generation and Validation - Identifying opportunities with consideration of the local region and emerging industries
- ✓ Start-Up Essentials - Legal requirements for registering a business and how to do it and the business structures available for small businesses
- ✓ Going Digital - The processes of creating a website including domain name registration and website building/hosting services
- ✓ Branding and Marketing - Understanding branding and knowing the value that the customers will receive from the business idea

APPRENTICESHIP support  Powered by BUSINESS NSW

ASURIA
EMPLOYMENT AND SKILLS

Register here or contact us: 1800 773 338
contactus@asuria.com.au
www.asuria.com.au

Women in Trades

2-hour workshop specifically designed for young women who are completing a trade apprenticeship – to explore the idea of becoming their own boss.

Asuria Self-Employment Assistance Case Studies



Moving Motivation

Mowing Motivation offers lawn mowing, garden maintenance and employment to vulnerable women who are not comfortable around males. From their early days with just a mower and whipper snipper, the business has grown, invested in new equipment and is active within the local community.



Podcast City

From radio station volunteers to podcasting pioneers, Podcast City is a mould-breaking media company, helping to redefine how small businesses in the region take their message to the masses. Podcast City is also setting out to become a leader in social responsibility, promoting diversity and inclusivity.



InflaMed app

InflaMed stands as a chronic inflammation companion that diligently tracks diet, chemical exposure, stress levels, and data from wearables, test results, and much more, paving the way for chronic sufferers to uncover the root cause of their allergies through technological advancements.

Thank you

James Kittos

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Assistance and Marketing

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