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Conférence Internationale sur le thème:
« SPE et entrepreneuriat: challenge pour un développement économique inclusif et durable »
22-23 Février 2024 - Hôtel Laïco

ANETI WAPES giz

SINCE 2006



OUR MISSION

We support the success of youth and women in their professional careers and social lives

Main Departments

**D1-
Entrepreneurship
and financial
inclusion**

**D-2
Women
Empowerment**

**D-3
Human rights and
minorities**





Tunisian Association for Management and Social Stability

الجمعية التونسية للتصريف والتوازن الاجتماعي

HUMAN CAPITAL

65 permanent staff, 12 Consultants

Management team: 80% made up of women

70% under 40 years old



OFFICES:

Headquarters: in Tunis

Office: in Sfax /Center

Office: in Médenine/South

Few results in figures

+ 25,000 women and young people have benefited from the various programs

+ 7000 future & established entrepreneurs trained and coached

+ 3000 entrepreneurs received a financial support to establish their businesses

+ 6,000 sustainable jobs created

SHIFTS ? EVOLUTION ? AND/OR AWARENESS

- MARKET VALUE
- VALUE PROPOSITION
- SUSTAINABLE BUSINESS VALUE



 **SUSTAINABLE DEVELOPMENT GOALS**

<p>1 NO POVERTY</p> 	<p>2 ZERO HUNGER</p> 	<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>4 QUALITY EDUCATION</p> 	<p>5 GENDER EQUALITY</p> 	<p>6 CLEAN WATER AND SANITATION</p> 
<p>7 AFFORDABLE AND CLEAN ENERGY</p> 	<p>8 DECENT WORK AND ECONOMIC GROWTH</p> 	<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p> 	<p>10 REDUCED INEQUALITIES</p> 	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p> 	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p> 
<p>13 CLIMATE ACTION</p> 	<p>14 LIFE BELOW WATER</p> 	<p>15 LIFE ON LAND</p> 	<p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p> 	<p>17 PARTNERSHIPS FOR THE GOALS</p> 	

Value = benefit - cost.

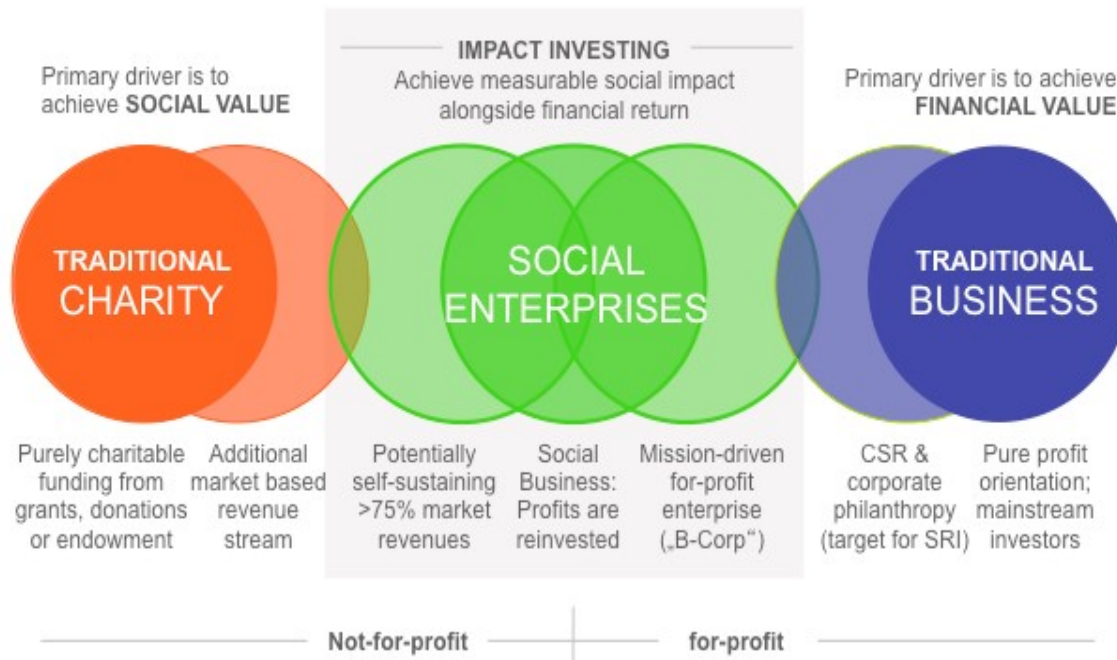
For Traditional Investors



Impact investing—directing capital to ventures that are expected to yield social and environmental benefits as well as profits



The business model spectrum revisited

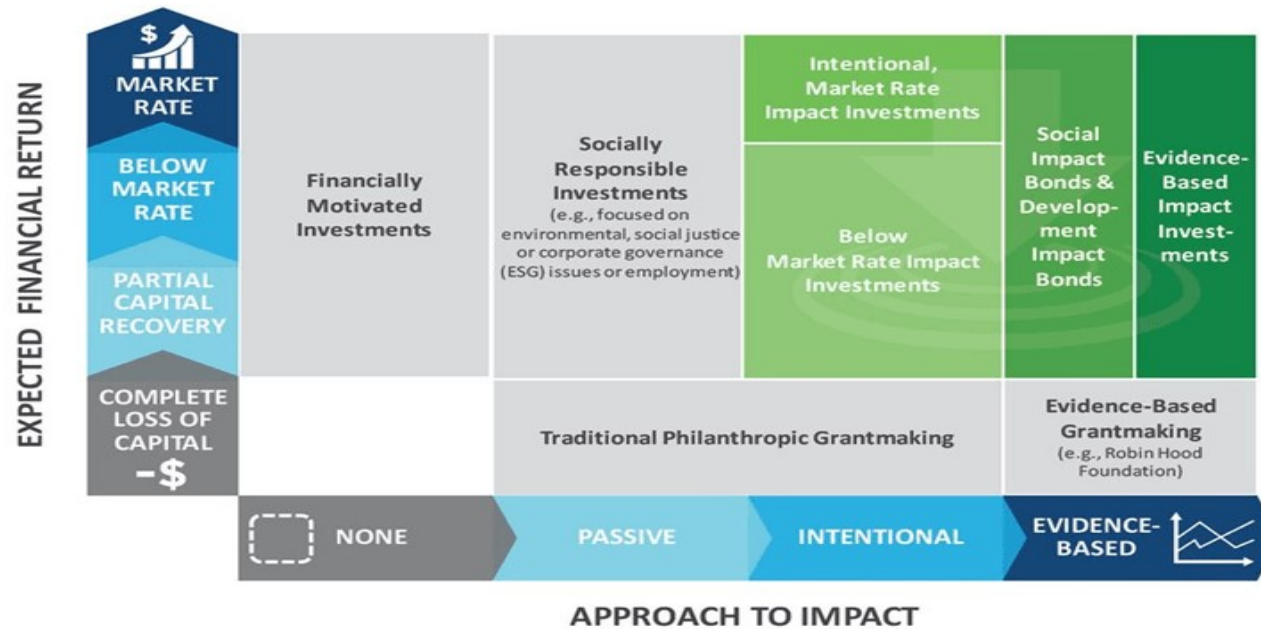


Source: Adapted from J. Kingston Venturesome, CAF Venturesome, and EVPA.

JOURNEY OF ENTREPRENEURSHIP

- PROFIT DRIVEN BUSINESS
- ETHICAL BUSINESS
- IMPACT ENTREPRENEURSHIP

WHAT IS IMPACT INVESTING?



New Impact Funds in Europe in 2022 | by Yonca Braeckman |
Impact Shakers | Medium

EXAMPLES



TAMSS RESPONSE : GRANTS FOR IMPACT

IN 2023

Budget in TD invested in impact entrepreneurs

FAST : 180,000 (56%) : CDC& Expertise France

PHENITI : 1.316, 500 (79%): Tounes Wijhatouna – GIZ

Budget in TD granted to create/grow the enterprises:

FAST: 33,728

PHENITI: 1.127,500

TAMSS RESPONSE : GRANTS FOR IMPACT

IN 2024

Budget: Direct Investment in impact entrepreneurs IN THE FORM OF GRANTS

\$500,000 – Confirmed: 1,555,000 DT / GIZ

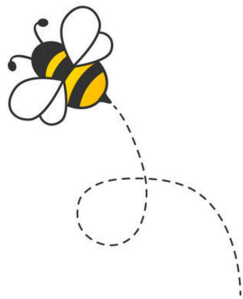
210,000 euros – TBC: 709,800 DT

Total subject to euro confirmation:

2.264,800 DT



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الجمعية التونسية للتصريف والتوازن الاجتماعي



Our best results

- Support “success” ...
- Recover dreams & Restore hope...
- Serve the country...

Our best rewards

We Love what we do and do what we love.



THANK YOU.

