Ministère de l'Entrepreneuriat National, de l'Emploi et de la Formation Professionnelle

AGENCE NATIONALE POUR L'EMPLOI (ANPE)



REPUBLIQUE DU MALI Un Peuple-Un But-Une Foi

SPE : National Employment Agency (ANPE) - Mali

WAPES Webinar (World Association of Public Employment Services)

Series: "The World of Public Employment Services

Presented by Mr Dioncounda NIAKATÉ,

Coordinator of the Forward Studies Unit (CEP) of the ANPE Mali

Bamako, 22 January 2025

WAPES Webinar: ANPE-Mali 2025

Mali, a land of history...



- The Republic of Mali takes its name from the Empire of Mali founded by Soundjata KEÏTA in the 13th century, which reached its apogee in the 14th century.
- It is a great land of history, influential for the continent and part of the heritage of the great
 African empires (Ouagadou, Ghana, Mali, Songhai).
- The capital of Mali is **Bamako**.
- The national emblem **is the green**, **gold and red tricolour flag** with the motto:
 - "One People One Goal One Faith".
 - The national anthem is "Mali".



Mali, a land of riches

ANDE-

KIDAL

GAC

Area: 1,241,238 km², landlocked, crossed by the Niger and Senegal rivers. Economic and demographic data Africa's 2nd largest gold producer (ranked 11^{ème} worldwide), GDP growth (+5% in 2024). TAOUDÉNIT GDP will be CFAF 16,061.8 billion in 2024 and GDP per capita will be CFAF 623,162.6 in 2022. Main sectors of activity: agriculture, industry and services The leading export products are gold (1st), cotton (2nd) and livestock (3rd). A large diaspora contributing more than 700 billion CFA francs per year. TOMBOUCTOU Demographic data NARA NIORO MOPTI Mali has a population of 22,395,489, 49.7% of whom are women. KOULIKORO SÉGOL women. KAYES The average annual population growth rate is +3.3%. KITA KOUTIAL Mali has a low population density of 18 inhabitants per km2. BOUGOUN BAMAKO



3 characteristics of the labour market in Mali



Rapid demographic growth

- With a population of **22.4 million** (2022) and an **annual growth rate of +3.3%**, Mali is experiencing strong demographic pressure on the labour market.
- 300,000 new jobseekers a year enter the market, often without appropriate qualifications.

Young people predominate

- A large majority of the population is young: around 47% are under 15.
- These young people offer significant economic potential, but they are also vulnerable to unemployment and underemployment due to a lack of skills or appropriate training.

Low literacy rates and skills disparities

- /The literacy rate varies between 23% and 46%, with women being more vulnerable.
- This limits workers' access to skilled jobs and hampers the development of sectors requiring specific skills, leading to **significant underemployment**.





The ANPE: Missions, structures and resources

A public administrative body (EPA), it has legal personality and financial autonomy. It contributes to the implementation of the National Employment Policy (PNE) under the supervision of the Ministry in charge of employment.

Among other things, the ANPE is responsible for :

- canvassing, collecting job offers from employers and matching job supply and demand;
- to carry out studies on employment and vocational training;
- help implement vocational training, further training, retraining and integration activities;
- **Designing and implementing mechanisms and actions to promote employment**, particularly for women and people with disabilities.



The ANPE: Missions, structures and resource



Our management and administrative bodies are :

- The Board of Directors (tripartite: Government, Employees and Employers);
- the Management Committee ;
- General Management.

The ANPE structures consist of :

- 1 General Management ;
- 1 Accounting agency ;
- 12 Regional Directorates ;
- 2 Staff Departments (the Prospective Studies Unit CEP and the Internal Audit Department SAI -);
- 9/TECHNICAL Departments;
- /1 Centre de Perfectionnement Reconversion ;
- 1 School workshop.

In addition, there is a Financial Control Delegate, a department of the Ministry of Economy and Finance.







The ANPE: Missions, structures and resources

The Agency's resources come from **0.93% deducted from the wage bill of the private and semi-public sectors**, for a budget of around **8,000,000,000 (eight billion) CFA francs** for the 2025 financial year (around 12,500,000 USD).

The Fonds Auto Renouvelable pour l'Emploi (FARE), an offshoot of the Agency, whose Chairman of the Board of Directors (PCA) is the Director General of the ANPE, ex officio.

It is a guarantee scheme for financing self-employment projects.



The ANPE's range of services

4 services for jobseekers :

- A reception open to the public in the Regions and Bamako;
- a real-time online service (website);
- individualised employment support ;
- training for employment.

2 employee services :

- individual employment advice ;
- training leading to qualifications and diplomas.

5 services to businesses and other potential job providers

- an offer and contact service;
- a pre-recruitment service;
- help in formulating staffing requirements ;
- training leading to qualifications and diplomas;
- practical information on the labour market.





Our key achievements

On targeted programmes (2020-2024):

- From 2020 to the present day, the ANPE has collected **359 projects from people with disabilities, including 69 Very Small Enterprises (VSEs)** currently in operation, to the tune of CFAF 93 million, in partnership with FEMAPH and Orabank via the Handicap-emploi programme.
- The training in 2024 of small people in saponification (equipped with kits: sewing machines powered by photovoltaic energy.
- Training in 2024 by the ANPE and the Armed Forces Social Service Department for 60 widows in the agri-food processing of cassava into Atiéké.
- Training 120 orphans in construction trades by 2024.
- In 2024, the ANPE, OFII and other organisations held 3 selection committees, which financed 40 projects for Malian migrants returning to France voluntarily.





Innovative actions

- In 2024, the ANPE, under the aegis of the Ministry in charge of employment and other partners as part of the national employment promotion strategy and in response to the country's economic and social challenges, took part in the 1st National Employment Fair in Mali, from 21 to 22 November 2024.
- In 2023, a vast Programme for the Promotion and Development of Green Employment in Mali with national partners such as the Agence de l'Environnement et du Développement Durable (AEDD), Fonds Climat Mali, Mali Folk Center and Jeunes Volontaires pour l'Environnement (JVE) has been designed as part of the long-term strategy (SLT) of AMSEP/AASEP, through a concept note.
- In 2019, the ANPE drew up the Manual for the Management of Professional Migration in Mali with the technical and financial support of the International Centre for Migration Policy Development (ICMPD) through the EU Migration Programme (MIEUX).



Mobilising our employment ecosystem

The ANPE has forged collaborative links and special partnerships with, among others :

- the Migration Information and Management Centre (CIGEM);
- the High Council for Malians Living Abroad (HCME);
- The Malian Diaspora High Council (CSDM);
- Conseil National des Bureaux de Placement Payant/Entreprises de Travail Temporaire du Mali (CONABEM/ETT);
- Association Malienne des Expulsés (AME);
- The Training and Employment Office of the French Consulate;
- Fondation Internet Nouvelle Génération (FING);
- the French Office for Immigration and Integration (OFII);
- International Centre for Migration Policy Development (ICMPD/EU);
- the Association of Malian Students and Graduates in France (ADEM);
- Association of Malian Municipalities (AMM);
- Anthe Permanent Assembly of Mali's Chambers of Agriculture (APCAM);
- the Permanent Assembly of Mali's Chambers of Trades (APCMM);
- Conseil National du Patronat du Mali (CNPM);
- Chad's Office National pour la Promotion d'Emploi (ONAPE);
- XCEED Telecommunications Company of Egypt;
- Association Professionnelle des Banques et Etablissements Financiers (APBEF);
- Electricité De France (EDF) + Immigration Développement Solidarité (IDS);
- Lux-Dev ;
- Spanish Cooperation ;
- German Development Cooperation (GIZ);
- International Organisation for Migration (IOM);
- International Labour Office (ILO);
- the Organisation for Islamic Cooperation (OIC).



International recruitment fair in Mali: ANPE wins trophy for best public partner

w



Our international commitment

The ANPE is currently very active on the international scene within :

- of AMSEP (WAPES) with the mandate of Vice-President of the Africa region;
- of AASEP with the mandate of President;
- of the Réseau Africain des Politiques et Services d'Emploi (RAPSE) ;
- the Consultation Framework of WAEMU Ministers in charge of Employment and Vocational Training.

In addition to the multilateral context of cooperation, the ANPE has a long experience of collaboration with Public Employment Services (PES) in areas such as job promotion, training and, above all, professional labour mobility. These include :

- Cameroon's National Employment Fund (FNE);
- of Tynisia's National Agency for Employment and Self-Employment (ANETI);
- de France Travail ;
- FOREM Belgium.

The ANPE plans to sign other cooperation and partnership agreements with :

- International Organisation for Migration (IOM);
- National Agency for the Promotion of Employment and Skills (ANAPEC) of Morocco;
- Immigration, Refugees and Citizenship Canada (IRCC);
- Recrulink Canada.





Our performance indicators

- Implementation rate of the 2024 PTA, 83.7% compared with a peak of 86.36% in 2023 (over the last 5 years);
- Number of jobs generated: 2,109 in 2024 out of a total of 13,547 from 2020;
- Offers registered: 1,308 in 2024 out of 1,786 over the last 5 years.
- **1,285 placements** in 2024 vs. 2,497 in 2021.
- Enrolments in training courses (leading to a degree and/or apprenticeship): 1,995 in 2024 compared with 4,029 in 2021 out of a five-year total of 13,126.

Flagship initiatives to promote youth employment have enhanced the employability of this vulnerable target group through :

- Job Search Techniques (JST) methodology, with a series of training courses for cohorts of less than 50 participants per session (in Bamako and in the regions).
- Initial IT training modules are aimed at young first-time applicants who need to be equipped to deal with the constraints of the job market.

Our outlook



The ANPE is appreciated for its frank and realistic policy of reinforcing the dynamic of youth employment, with the following prospects:

- setting up the "Emploi-Mali" digital platform (database);
- the **Disability Employment Programme**, in partnership with FEMAPH and Orabank;
- the continued development of the **Operational Dictionary of Professions and Occupations** (DOME);
- Drawing up a new Strategic Development Plan (SDP) for the period 2026-2030;
- integrative projects in regional opportunity sectors;
- the continuation of the Mali mandate at the head of AMSEP and AASEP;
- making distance learning operational;

Lostly, the ANPE has carried out a study on territorial coverage, which is extremely useful and serves as a springboard for promoting local employment in a context of decentralisation. This production is called: **Etude sur les Opportunités d'Emploi Local "EODEL", which** has become the breviary of (inter)national players in the promotion of employment in Mali, based on a scientific approach and a monographic knowledge of the country.

The ANPE, at a crossroads, can count on South-South or North-South cooperation to ensure its continued existence, thanks to highly productive and forward-looking results.

THANK YOU FOR YOUR KIND ATTENTION



Photo credits: WAPES - AASEP AdobeStock

WAPES Webinar: ANPE-Mali 2025

U